

# ADVANCED COMMUNICATION



3D Media represents a new communication model, where strategic planning and intelligent creativity are integrated with innovative technology, producing high impact campaigns.

Our concepts are enriched with 3D and interactive systems, and generate a new world of promotional opportunities. We are now able to turn our hero into a realistic three-dimensional hologram, present a product or a concept in illusion shows, invisible screens, projected logos, interactive screens, etc.

Above and below the line actions merge with instore promotions, where 3D holograms and interactive competitions can attract many consumers simultaneously.

Three-dimensional, interactive and experiential systems are the most innovative methods for creating virtual reality and impressive shows. Our systems, combined with creative concepts, maximize diversification of the advertising message, diminish the clutter of traditional media and enforce the above the line communication.

3D Media brings communication to the fore, and defines the new trend in media. Our systems have already been applied with great success by major brands, such as: **COCA COLA, VODAFONE, NOKIA, LG, UIP, ADIDAS, TOYOTA/LEXUS, MTV, GILLETTE, EUROVISION, SMIRNOFF, DISNEY, MARKS & SPENCER.**

3D Media is an inspirational workshop of original ideas and advanced technologies. We develop hardware-new systems and innovative software, creating future communication tools that give brands added value with several advantages:

- **ORIGINALITY**
- **DIRECT RESPONSE**
- **ENFORCEMENT OF BRAND NAME**
- **ENHANCED VISIBILITY**
- **INCREASED TRAFFIC**